



SmartLane

Mobile and desktop
lane reception

Engage your customers in the lane.

Make vehicle check-in faster, easier, and better—for you and your customers.

Capture declined repairs, navigate factory maintenance plans, and document pre-existing conditions—all from one easy-to-use interface that enables you to roll appointments into an RO. Affinitiv SmartLane integrates with Dealer Dealer Tire®, TSD®, and more, so you can provide customers with a “sign-and-go” experience while driving a 13% increase in lane upsells.

Key Features:

- Photo and video walk-around capability with annotation
- Documentation of pre-existing conditions, prior inspections, and declined repairs
- Built-in factory maintenance plans and Good/Better/Best menus
- Rolling of appointments into ROs (Dealertrack, ADAMSystems, Autosoft®, Auto/Mate®, DealerBuilt®)
- DigniFi financing alerts
- Dealer Tire®, TreadSpec™, Hunter, and TSD® integrations

